

AU COLLEGE OF BUSINESS NEWSLETTER

SPRING 2022 (JANUARY - JUNE 2022)

HIGHLIGHTS



JOB SHADOW AT NATIONAL FUND



BUSINESS TALK - "TECHNOLOGY
LEADING TO SUSTAINABILITY"



EVENT MANAGEMENT STUDENTS
IN AU HEALTH DAY



au_kuwait



au_kuwait



aukuw



Australian
University



الجامعة
الأسترالية
AUSTRALIAN
UNIVERSITY
KUWAIT - الكويت

AU Spring 2021-2022 Semester



AU
STUDENTS
WELCOME
BACK

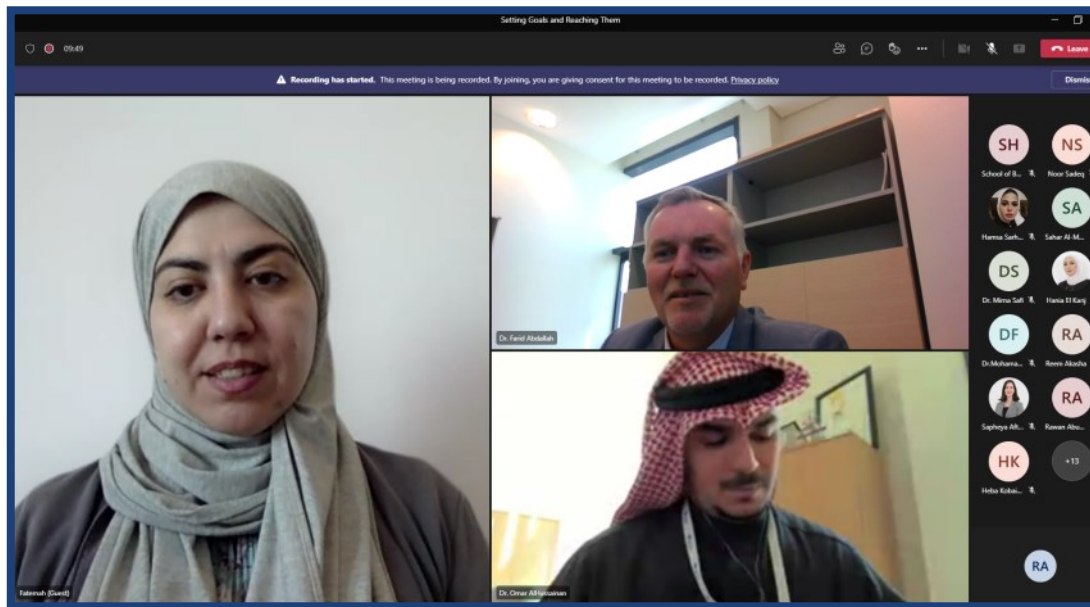
WE WISH YOU A SUCCESSFUL SEMESTER

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Business Talks

AU

Business Talk - “Setting Goals and Reaching Them”



The Australian University (AU) College of Business arranged a Business Talk on the 23rd of February 2022 titled “Setting Goals and Reaching Them”. The talk was delivered by, Dr. Fatemah AlMosawi, who is a distinguished guest and a social entrepreneur, innovator and avid learner. She discussed various techniques in how to set goals and reach them using evidence based practices scientifically to prosper. She also debated many ideas and notions such as the SMART set which is identified by each letter as: Specific, Measurable, Attainable, Relevant, and Time-based. She noted that goals that motivate you should be related to the value that could be added to your either personal or career level. She urged also all attendees to write them down to interact with each word, and from there, attendees could relate to each aspect. Dr. AlMosawi also advised attendees to then plan the pace we must take to achieve our destination and cross off each one as we work through them.

Setting Goals and Reaching Them

Recording has started. This meeting is being recorded. By joining, you are giving consent for this meeting to be recorded. [Privacy policy](#)

1 What specifically do you want to change

2 What will you do to make that change happen?

3 How much of this will you do, or how often will you do it?

4 What needs to happen to allow you to do this?

5 How confident are you that you can do this?

S specific **M** measurable **A** action-orientated **R** realistic **T** timed **E** evaluated **R** reviewed

10 How will you review what to do next? With whom can you discuss this?

9 When will you reflect on progress? How will you know when you've achieved your goal? How will you feel?

8 What can you do to get over these barriers to change?

7 What is likely to stop you doing this?

6 By when will you have done this?

Fatemah (Guest)

Dr. Omar Al-Hussaini

Hama Sarh...

RA

Setting Goals and Reaching Them

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SALIENCE: Our attention is drawn to what is novel and seems relevant to us

PRIMING: Our acts are often influenced by sub-conscious cues

AFFECT: Our emotional associations can powerfully shape our actions

COMMITMENTS: We seek to be consistent with our public promises, and reciprocate acts

EGO: We act in ways that make us feel better about ourselves

DEFAULTS: We 'go with the flow' of pre-set options

NORMS: We are strongly influenced by what others do

INCENTIVES: Our responses to incentives are shaped by predictable mental shortcuts such as strongly avoiding losses

MESSANGER: We are heavily influenced by who communicates information to us

Fatemah (Guest)

Dr. Omar Al-Hussaini

Sahar Al-M...

RA

Business Talk - “From AU to MOO”



Mr. Fahad Al Sanie, the Co-owner and Managing Director of MOO, which has now 4 branches and a franchise in Qatar and Saudi Arabia and is also an alumni of AU, was invited to Wednesday’s Business talk by the College of Business, AU Kuwait. Mr. Fahad started a food and beverage company in 2014 and MOO was a part of it.

The talk was titled “From AU to MOO” and in this business talk he talked about lessons he learnt as a young entrepreneur and how to avoid failure and lead a business to success. The session was interactive as many students and staff members asked questions. The talk was a good learning experience for all attendees.



Business Talk - “Technology Leading to Sustainability - Future of Mobility”



On the 18th of May 2022, the College of Business at the Australian University organized a business talk titled "Technology Leading to Sustainability - Future of Mobility".

Ms. Hamsa Sarhan introduced the guest speaker, Eng. Naser Abu Daqqa, the Founder & Managing Director of Power I.D. GmbH & Managing Director & Co-Founder of eTree mobility GmbH, who discussed the role of technology in developing the various means of mobility and the valuable recent transformations that assisted in establishing sustainable business strategies. He also provided a reflection on international practices adopted by global firms such as Mercedes & Porsche in the mobility sector to emphasize the role of Technology in shaping business operations and gaining competitive advantage.

The speech was inspiring for the students as it provided them with an insight about the upcoming trends in the electric mobility.



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Job Shadows

AU

Job Shadow at National Fund



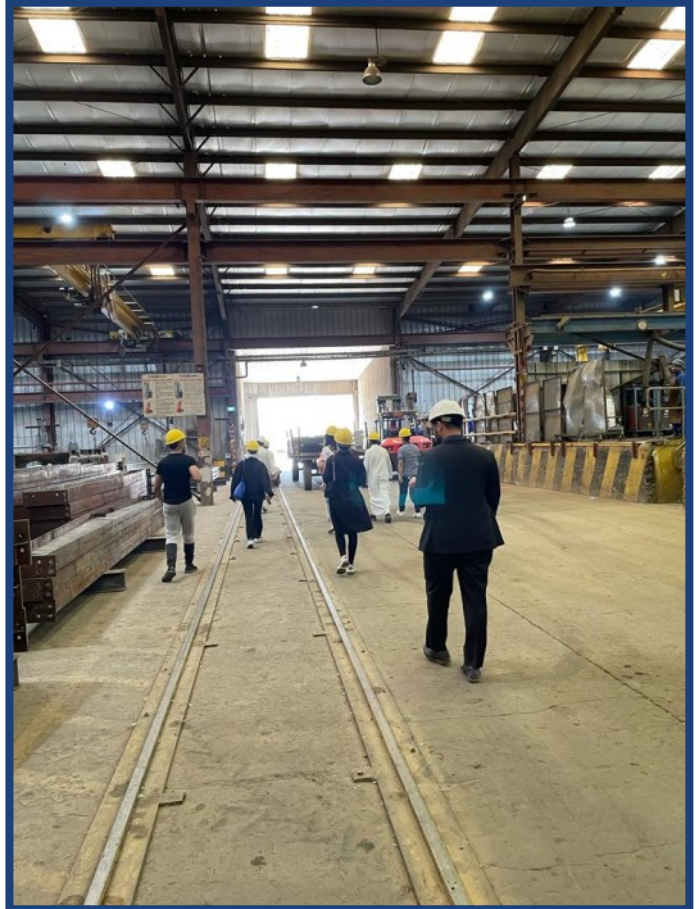
The College of Business at Australian University has organized a trip for Graduation Projects students to the National Fund for Small and Medium Enterprise Development at Al Hamra Tower downtown.

Mr. Faris Al-Enizi, the Deputy Director General for the Entrepreneurship Services Sector, gave a valuable talk to our students about the services and facilities provided to the university graduate entrepreneurs. He indicated that they have funded more than 1400 startups since 2015 and that the amount of funds cover 80% of the total value of the project with easy payment loans where repayments start after three years from the establishment of the business.

He advised the students to work hard on the feasibility studies and business plans for their projects in order to maintain sustainability and get funded. In addition, the National Fund signed agreements with many coops to provide low rent shops for graduate entrepreneurs who would like to convert their projects to real startups. Finally, the students were invited for an open Q&A session followed by an overview of the open electronic resources of the e-library provided by the Fund for all graduates and entrepreneurs.



Job Shadow at Kirby



On the 9th of May 2022, the Consumers and Markets students in semester 3 were introduced to the Kirby company that supplies steel structures and buildings to companies and government entities in the EMEA region. Students were taken on a factory tour to see the entire process from inception to completion and details regarding the variety of steel structures available were explained. Thereafter, we were addressed by the Marketing and Sales Manager, who explained the B2B sales process and tools used for advertising to Kirby's prospective customers. The typical sales cycle and the setup and organization of their sales team and pre-sales engineers were discussed. This information was very valuable to the students for their upcoming assessments and it gave them a very good idea of B2B marketing.

Job Shadow at KAMCO Invest



On the 18th of May 2022, students from the College of Business got the opportunity to visit KAMCO Invest. One of the main investment companies in Kuwait. The event was organized for Economics course students to learn about the Economic and Financial situation in Kuwait and explore investment opportunities. Students attended several presentations about the history and structure of KAMCO, fundamental and technical analysis, macroeconomic considerations, and international effects on the local market.

Students were accompanied by AU instructor, Ms. Rola Mourdaa. Students found the experience interesting, especially in regards to the discussion and Q&A session and many positive feedbacks were received. Certificates for students were distributed at the end of the visit.

Job Shadow at Xerox



The General Manager of Xerox explained the history of the company to our Consumers and Markets students during their Job Shadow at Xerox on the 18th of May 2022. His passion for Xerox (he has been employed with the company for over 18 years) was very contagious and his clear presentation of the segmentation of prospective companies, the sales cycle and the added value they provide was extremely informative for the students. The Marketing Manager explained the sales strategies used within Xerox as well as the policies they have in place to ensure ethical transactions. In addition, he explained his personal experience related to employment procedures at Xerox and how the organization trains their sales staff. This information assisted students with their own assessments and provided them with another B2B example.

“Scan & Go” At The Avenues Mall



On the 21st of May 2022, students of the Social Innovation course completed the Scan & Go treasure hunt activity at the Avenues Mall. Starting from Starbucks at the 1st Avenue, they scan a QR code to begin the competition, then brisk walk covering a total of ten points all over the Avenues. At the last scan, they must answer a few questions, send their response and get their score instantly on their mobile screen. Scan and Go is one of the class ideas that have been approved by the Avenues to test at the mall to elevate social engagement and the shopping experience. In total, we walked more than 10 km back and forth.



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Entrepreneurship and Innovation Activities and Competitions

AU

AU Team INJAZ Company Program Team Booth

The booths were organized to raise capital so the team could use it for expenditures. As per the rules of the competition, they cannot raise more than KD 500/-. The booths were planned during meetings and were supported by various people within the university. The team received support from AU faculty, employees, and students from different colleges.



- First Booth During National Day Celebrations:

As part of the competition, the team set up a booth to gather funds and investments for the company. In terms of the booth, a pitch was devised to build brand recognition among staff and professors on campus. In exchange, the team was able to not only raise a good amount, but they also had a wonderful time interacting and socializing with employees and students.

The team members thanked their mentor, Ms. Rupali Bhagat, for constantly encouraging, motivating, and being there for the team.

Finally, the team had the opportunity to learn and apply the textbook knowledge in the real world while having fun and making memories.



- **Second Booth During March 2022:**

The second session of the booth was successful. Many visitors and employees visited the booth. The visitors liked the idea and proposed some changes. They filled out surveys and gave feedback on the product which will be useful for all of them.





The team was also supported by Dr. Wael Dabboussi—Assistant Professor in the College of Business, who encouraged and helped them develop a pitch for the booth. The team members were highly motivated by his support.

The booth was also supported by the previous winning team members, “MEREN” Ali Hasan, Wafa Shaikh, and the CFA team.

We learn from each other.

- **Final Booth During May 2022:**

AU INJAZ team hosted their final booth as per INJAZ company program to collect shares. The booth was supported by current team members, team members from last year's teams and Ms. Rupali from the College of Business. The booth was visited by many students and employees as a support to the College INJAZ team.



AU Hosted INJAZ Kuwait Rehearsal for Company Program 2022

AU hosted INJAZ Kuwait CP rehearsals, attended by many private schools and universities. The main attending schools were New English School (NES), Al-Bayan Bilingual School (BBS), The American Creativity Academy (ACA) and universities like Kuwait Technical College (Ktech), Canadian Bilingual College (CBS), etc.. The team presented their presentations, did mock interviews and shot videos for their social media. The AU team did very well and received positive feedback under the mentorship of Ms. Rupali Bhagat.





INJAZ Kuwait Company Program Competition 2022



The AU INJAZ team started working in September 2021. The team was formed by Ms. Rupali Bhagat by inviting students to join through AU live. The students went through team-building activities and attended events like job shadows, head start, and ice breaking sessions organized by Ms. Rupali. After this starting in October 2021, the team attended online and face to face business incubators and trained as per INJAZ Al-Arab Company Program (CP) rules.

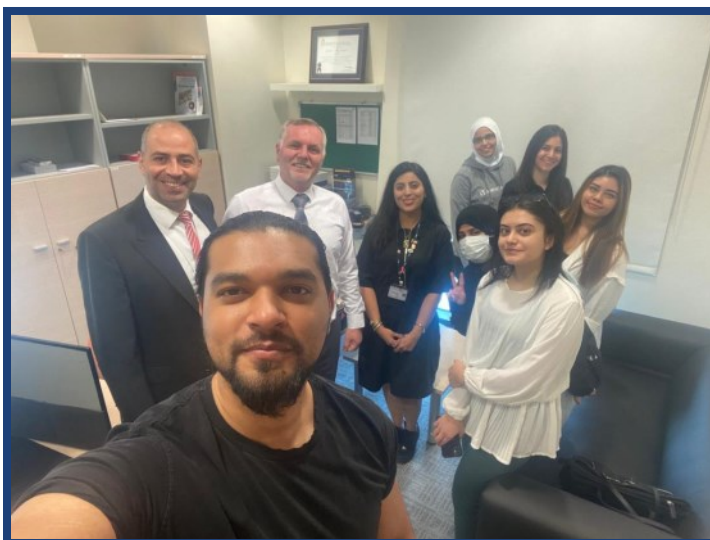
Finally, they came up with the idea of a product called Bagster which was presented to the judges during the INJAZ CP program held in May. The idea was appreciated, and the team won “Best Innovative Product”. INJAZ Kuwait also handed a Thank you trophy to Ms. Rupali Bhagat for mentoring the team and volunteering her services. Ms. Rupali mentioned that each student worked hard and displayed commitment, hard work throughout this competition. This awards the hard work of our students and we hope this will also motivate other students to join and participate in such events in the future.



AU INJAZ Team 2022 Supported by Previous Teams and Colleagues from College of Business Dr. Mirna Safi, Ms. Ayah Barakat & Ms. Rupali Bhagat



Ms. Rupali with KTECH Team Booth and Mentor



AU INJAZ Team with Dr. Farid Abdallah (Acting Dean of the College of Business), Dr. Wael Dabboussi (Head of Entrepreneurship Center) and Ms. Rupali Bhagat (Mentor of the Team)



Ms. Marcelle de La Roche (Acting Head of Marketing Department) met the Team during the Competition to Motivate them and Give some Final Tips



With Ms. Fatma Al Wazzan from BAYAN Bilingual School, Kuwait



AU INJAZ Team with Dr. Abdul Nabi, (Dean of College of Engineering) Supporting the Team



Ms. Rupali with Volunteers from her Previous Winning Team who Came to Support AU Team



AU INJAZ Team with Prof. Isam Zabalawi (AU President), Dr. Farid Abdallah (Acting Dean of the College of Business) and Ms. Rupali Bhagat (Mentor of the Team)

AU Team in CFA Research Challenge 2022



- The Australian University (AU) Chartered Financial Analyst (CFA) Team Meeting in Jan 2022 with the Industry Mentor (On Campus and Online):

The meeting was online on MS Teams, and the members (students from the College of Business) were Saleh Almouli, Alizza Zeeshan, Salman Boutaiban and our university mentor, Ms. Rupali Bhagat, Instructor—College of Business. The meeting was also joined by the student, Wafa Shaikh who was the team leader of the AU CFA team last year and presented the report and presentations with her team members.

A member of the team stated that “We should prioritize our work during the time before the meeting and put in the effort that our competitors may take in.” Ms. Rupali mentioned that the team is working hard and meeting regularly. It’s a tough competition, but the team members are actively participating and completing all the given responsibilities keeping up with the university tradition.

- **AU-CFA Team Meeting with Academic and Industry Mentors:**

This meeting was online on MS teams, and the attendees of this meeting were the members of the Australian University CFA team joined by both our external mentor, Ms. Fay Al-Bader, and our internal academic mentor, Ms. Rupali Bhagat. The meeting plan was to take in feedback from both mentors and work through the problems surrounding different topics in the CFA report. Our mentors were pleased with the report and gave minor feedback on some topics. Ms. Fay stated, “I can see that the members are putting in effort in the report. If they could keep this up, the report will be in excellent shape”. The CFA report company is considered to be tough, words of encouragement from both mentors have motivated each member to work smartly with an extra effort going forward. Ms. Rupali also mentioned, “The team will need to work on the financial summary as this will help them to prepare a strong report”.

- **Rehearsals:**

On-campus rehearsals kicked off in February 2022. The faculty advisor and team mentor, Ms. Rupali Bhagat—Senior Instructor, Management and the Industry mentor, Ms. Fay Al Bader, were present during the rehearsals to prepare the team and provide feedback on their performance during the presentation. The official rules of the CFA competition provides for a maximum of 10 minutes to present the research and analysis on the Kuwait Boursa. Moreover, team members had practiced their presentation online on Zoom to ensure they kept to the time allowed for the presentation.



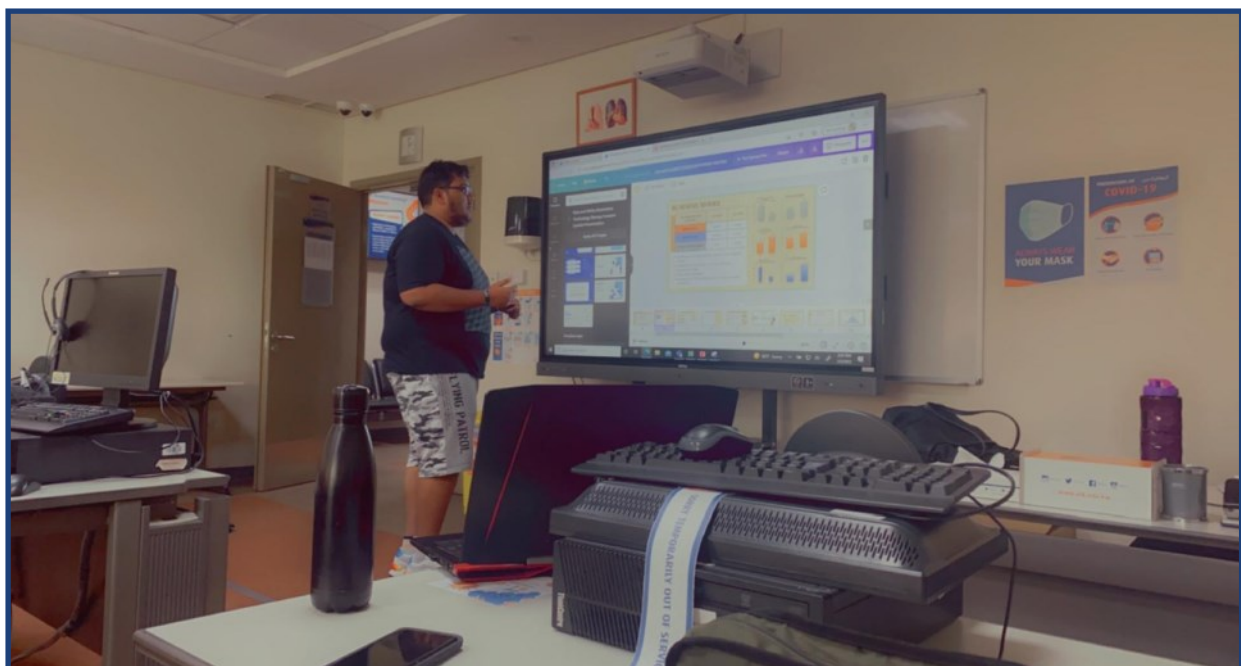
The team was supported by Dr. Steven Telford, Head of the Management Department. Ms. Rupali Bhagat mentioned that the “Competition prepared the team members to be competent in financial statement evaluations. Team meetings and sessions played an integral part in the development of a cohesive team with astute communications skills. Each team member was committed and worked hard to achieve the given deadlines”.

Saleh Almouli who was the Team Leader said, “The competition was fierce, and we held our ground as a team. Regardless of the outcome being in our favour or otherwise, I was relieved that the competition was over and it served as a learning experience which will I anticipate being particularly useful in preparing me for the graduate employment marketplace shortly after graduating with a Bachelor’s degree at AU. I have gained analytical and financial skills during the course of preparing for the competition; consistent with my aspirations to pursue a career as a financial analyst in a prominent financial institution in Kuwait. As the team leader, I couldn’t be prouder of the team and the support that both mentors have given me, for which I am very grateful. Given that we were one of the few student cohorts with a non-financial educational background in this event, we gave our all and I am elated with the opportunity given to me and the learning outcomes attained as a result of our participation in the competition”.

Alizaa Zeeshan added that “As a student, I believe that CFA has offered me the opportunity to not only understand the financial aspects of a business, but also to push my limits and strive to realize my optimal potential. It's a once-in-a-lifetime opportunity for any student to not only analyze different figures and data, but also to present their research. The competition itself was a challenge because at AU we are yet to be offered finance majors, but it has nevertheless, allowed me to explore areas of finance that I was previously unaware of and to obtain a deeper understanding of the finance discipline with the other members of my team”.

Salman Boutiban added as a Team member, “It was a delightful experience and I’m humbled to have the opportunity to work with a member of my team in this endeavor. As for the process, it went seamlessly from the beginning. I am proud of the outcome we achieved as a team as we were the only team with a non-financial background and two of the team members were in undertaking the Diploma course rather than the more advanced Bachelor’s degree at AU”.

The team was supported by members of the previous year's team. In particular it's team leader, Wafa Shaikh, was extremely generous with her support and encouragement. She shared her experience and journey of being part of this competition.



- **AU-CFA Team Final Competition:**

At the final stage of the competition, we had mixed feelings; particularly during and after the winner of the competition was announced. Our team was nervous but was committed to the time and effort that have been invested in preparation for the competition over a period of three months, we remained positive after the presentation and met up together to wait for the results of the competition. Though the results were not in our favor, we felt content that we had gave our very best and more importantly we viewed this to be a valuable learning experience. We have gained tremendous knowledge in Finance, techniques and models learned which were new, such as the DCF model and the Monte Carlo Simulation. We attributed our success to great mentorship during the competition with Ms. Rupali Bhagat and Ms. Fay Al Bader, who have both motivated and encouraged us to reach our true potential for the competition. The opportunity given to us created a great learning experience for all members of the team. As a Financial Analyst, we can keep our heads held up high that we have been ranked 3rd despite the financial knowledge handicap attributed to our non-financial educational background, we hope that AU will continue competing in CFA in the time ahead and future teams will learn from our experiences.







Congratulations to the AU College of Business students for their successful participation in the CFA Research Challenge 2021-2022. The participating team received their award from Dr. Farid Abdullah—Acting Dean, College of Business for their hard work and commitment.

AU Participation in the Arab Rally



The Rally Competition was established in 2016 by the Arab Academy's Entrepreneurship Center (part of the Arab League Educational Organization) with the purpose of impacting young entrepreneurs, and their startups, in the Arab and wider world. The aim of the competition is to provide guidance, mentorship and investment opportunities to individuals and teams to help realize their business ideas and potential.

In 2019, the AU Kuwait participated in the first Arab Rally after seeing off to be selected for the final. There were more than 750 applications from the MENA region. This year again, our team of students participated and submitted their business plan to the judges. The team included Omar Zakaria (Bachelors) and Abdullah al Salem (Diploma Graduate).

The team was mentored by Ms. Rupali Bhagat, Senior Instructor—Management. The project was supported by a local NGO, Leanstart, under supervision of Ms. Sara AL Hubail. She supported the team and provided all the necessary resources needed for the project. The team prepared a local organic fertilizer from the fish waste which can help with productivity.



Cubical Services Training to AU Students



Mr. Salem Al Mutawa, Chief Operating Officer (COO), of Cubical Services, provided the students with an effective training session to enhance their experience and awareness of an entrepreneurial mindset.

Mr. Salem focused on the importance of financial projections and their components, as well as the value of developing a successful business plan to establish their own business in the future.



Innovation & Entrepreneurship Competition 2022 - “Lead Your Future”



The Australian University organized (The Innovation and Entrepreneurship Competition – Lead your Future 2022) event on the 24th of May 2022. An entrepreneurial culture is a foundation of any economy and society, and SMEs are important contributors to global economic development. To accomplish this vision the Australian University established a partnership with Cubical Services, to foster and accelerate the growth of our students and alumni and support them to convert their innovations into successful businesses and develop a new generation of innovators and entrepreneurs. Through our partnership with Cubical Services, we aim to bridge the gap between the industrial sector and academia. To support this vision, a team from the College of Business, led by Dr. Bashayer AlKhalifah organized and managed the Innovation and Entrepreneurship Competition. The goal of the event was to encourage the students to present their creative and innovative business ideas. Students from both Engineering and Business Colleges presented their business ideas and received valuable feedback from the Judges. The event and feedback provided a wonderful opportunity for these young entrepreneurs to grow their ideas into real businesses.



Keynote Speech by Dr. Abdullah Abdul Samad Marafie—Previous Minister of State for Housing Affairs and State for Services Affairs



Prof. Isam Zabalawi—AU President with the VIP Guests; Dr. Hamad Al-Hasawi—Secretary General - Kuwait Banking Association, Prof. Haidar Behbehani—Vice President for Research in Kuwait University and Dr. Abdullah Marafie



Dr. Bashayer Alkhalifah—Head of Innovation & Entrepreneurship Competition Committee
Assistant Professor - Management
- Australian University



1st Place Winner



2nd Place Winner



3rd Place Winner

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Internships

AU

MOU Signing of AU and AUB



The Australian University (AU) and Ahli United Bank (AUB) signed a Memorandum of Understanding detailing a multitude of collaboration opportunities between the two entities. Currently, AUB hosts interns from the College of Business and are also willing to work with AU on marketing research projects, joint research in the digitization of banking and the establishment of a “Banking Club” for our students. We look forward to a mutually beneficial and long-term working relationship with the bank.

Graduation Project Students

AU

AU Business INJAZ “Head Start” Training for Graduation Project Students



The INJAZ “Head Start” training was organized for the Graduation Project students on the 28th of March 2022 in the Australian University auditorium. The workshop was arranged and planned by faculty members Dr. Sam Toglaw and Ms. Rupali Bhagat, and almost 59 students attended from the Bachelor’s program in the College of Business majoring in Business Marketing and Management. Students who participated received certificates from INJAZ Kuwait. Representing INJAZ Kuwait was a team of 5 trainees who visited the AU and organized mock interviews with our students; each student had a mock interview with one of the trainees.

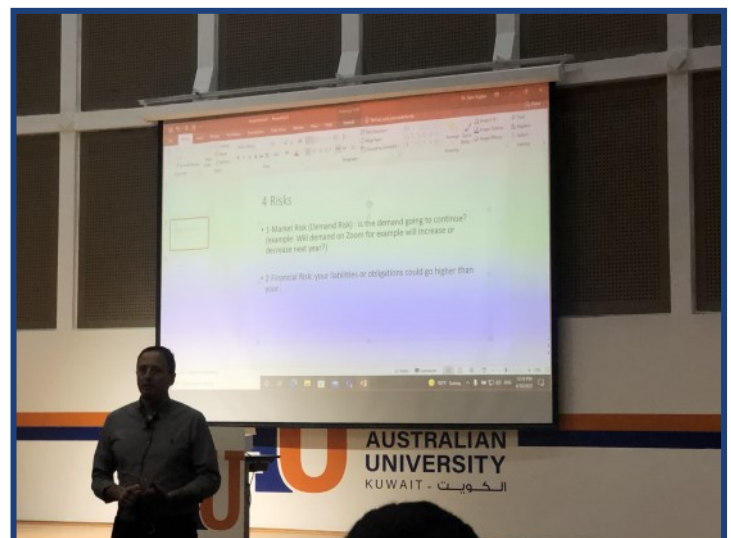
Most of the students who have taken the interview had a positive learning outcome. One student said, “It was a good experience, I have learned about my weaknesses during the interview and gained feedback from the interviewer on how I can overcome them”. This experience helped the graduating students gain tips from the trainees, which would help them surpass live interviews after graduation and have more self confidence for the future.



Risk Management Workshop to Graduation Project Students



During his visit to Kuwait, Mr. Ali Agha, the CEO of Think Cycle Consulting-Memphis Office; USA, was hosted to deliver a workshop on risk management to the business students who are working on their Graduation Projects. The workshop was held at the AU auditorium and included interactive discussions about the 4X4 perspective of managing and mitigating various types of risks encountered by small and medium enterprises.



Class Visits

AU

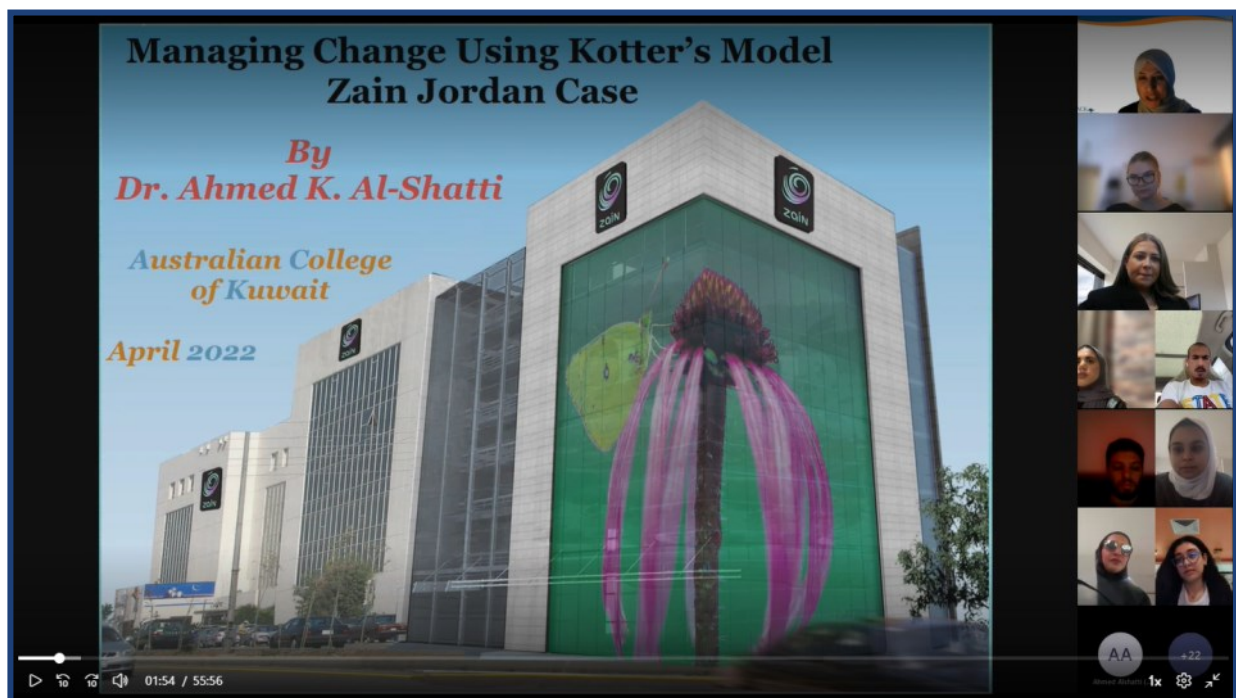
Class Visit to Graduation Project Students

Ms. Nadeen Abbas, Senior Instructor from the College of Business, was invited to give a talk and provide golden tips on writing effective CVs to Dr. Sam Toglaw's Graduation Project students. Writing an effective CV is one of the requirements of completing a project portfolio and preparing for real-life interaction with the industry. The talk was interactive and engaging. Ms. Nadeen shared interesting tips from her internship experience as well as real cases from various industries.



Guest Speaker Presentation to Change Management Class

Dr. Ahmad Al-Shatti is the former Middle East Deputy CEO for Zain Telecommunications Group. He is also the Founder and Chairman of Global Vision Consultancy and Training, which focuses on Change Management and Corporate Renewal Policies. As part of AU's mission to link the academic teaching to the industry's practice, Dr. Al Shatti has been presenting a real-life case-study every semester to Change Management students over the past 5 years. Change Management students study Kotter's Eight Steps for Change Management. Dr. Al Shatti presented again how he implemented each of the 8 steps in Zain Jordan to successfully turn over the business. The presentation took place virtually through Microsoft Teams and was recorded for students to refer back to.



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Events

AU

“Fill the Gap” Event



On the 11th of May 2022, the sun shone brightly above AU's campus, highlighting the “Fill the Gap” event. The campus was buzzing with creativity! Students spent several weeks developing and designing their unique products to display and market to their fellow classmates. Products ranged from customizable sunglasses, CSI themed board games in Arabic and eco-friendly caps. The students did a wonderful job of showcasing their creativity and marketing skills during the event, making their instructors, Ms. Massouma Rahat and Ms. Fatima Allougman, very proud!

The best three groups were:

- Urban Shades By **Reem Jamal, Shaimaa Shided, Yousef Ali, and Aseil Emad**
- Mini Bean Bag Toss By **Othman Salah, Essa Abdulraheem, Ghala Faisal, Abdulrahman Ali, and Nour Salah**
- The Unsolved Issue By **Haya Salem, Salma Nawaf, Hour Abdulrahman, and Shaikha Meshaal**

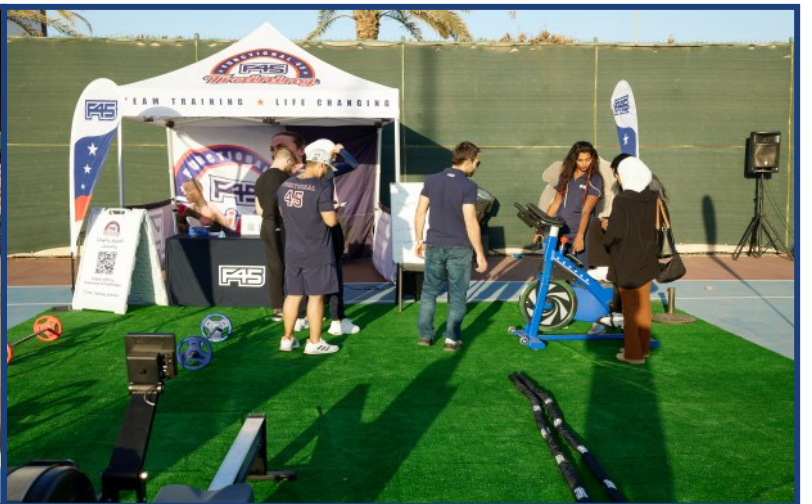
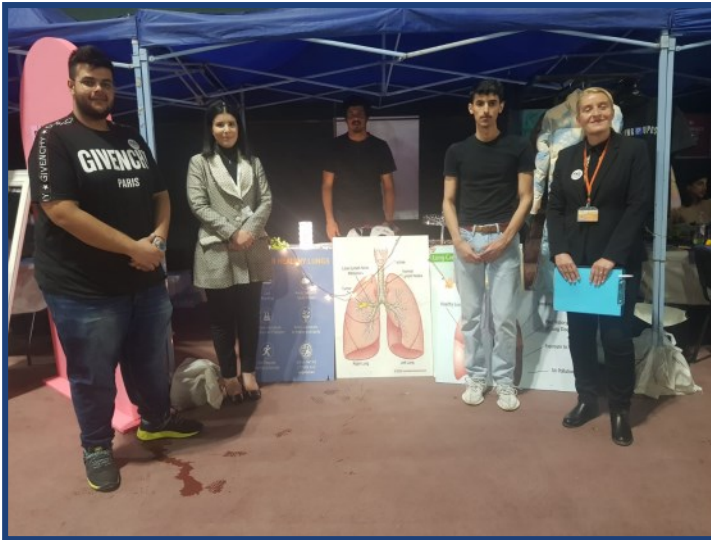


Event Management Students in “AU Health Day”



The night sky of the 29th of March 2022 was dotted with twinkling stars that illuminated the “AU Health Day” event. The tennis court was buzzing with life! A magician on stage, entertaining wide-eyed children. Work-out stations with qualified trainers offering tips to one side. A row of Event Management students’ booths; ranging from educating guests on mental health, pollution, obesity and all the way to focusing on dental health care and a healthy lifestyle. The students did a wonderful job of managing the event alongside the wonderful Ms. Mariam Almaraghi, Mr. Abdulrahman Alrefai from the Health and Safety Department, and their Instructors, Ms. Aleksandra Jovanovic and Ms. Fatima Allougman.

The event was a huge success! Especially when it came to raising money for C.A.N. A whopping 1,250KD was raised.



COB Faculty Participating in Derasati Career Fair



Faculty from the College of Business, Ms. May Khafash, Dr. Dieter Thom, Dr. Omar Alhussainan and Ms. Rupali Bhagat joined the Admissions & Registration department at the Derasati career fair in The Avenues Mall and represented the AU Team. The event was well organized and received many visitors due to the good team effort.

CSR Activities

AU

CSR (Corporate Social Responsibility)



AU's Business Management semester 1 students played an important role in organizing various CSR activities this semester. Students have been studying the Management Principles course and had the opportunity to put their new-found management skills into real-life practice by reaching out to the wider community. They were responsible for planning and implementing a large number of activities on and off campus. Some of these group activities included donating clothes and food to the cleaners, gas stations and charities, whereas other groups arranged beach cleanups and visits to the elderly, orphanages and the autism center. Raising awareness was another priority for these students who managed campaigns on the dangers of smoking as well as breast cancer awareness among many other topics.





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Australian
University



If you have any inquiry, please do not hesitate to contact us on the College of
Business email: business@ack.edu.kw