

The Future of Higher Education in the Age of Artificial Intelligence

Objective: Artificial intelligence (AI) continues to reshape the global landscape; higher education institutions must adapt to emerging challenges and opportunities and rethink their future and way of conducting their operations to ensure sustainability. This forum aims to explore the evolving role of AI in higher education and how it affects pedagogy, assessments, student engagement, and institutional decision-making.

Wednesday 21st May, 2025 | 9:00 AM - 3:30PM | AU Auditorium

Keynote Speeches

9:00 AM	Welcome Note Ms. Rola Mourdaa - Manager of Teaching and Learning Center, Australian University
9:15 AM	Redefining Tomorrow: AI at the Frontiers of Higher Education Prof. Isam Zabalawi - President of the Australian University
9:30 AM	Unlocking Purpose, Priorities, and Possibilities Dr. Fatemah Al-Mosawi - KAFO
9:45 AM	Google's perspective on Higher Education: Transforming Education with AI Mr. Mazen Abdallah, Head of Google Education MENA
10:00 AM	Beyond the Buzz: Rethinking Higher Education in the AI Era Dr. Roksana Tumpa, Lecturer of Project Management, School of Engineering and Technology, CQUniversity Australia

Coffee Break 10:15 AM – 10:30 AM

Panel Discussion: The Role of AI In Shaping the Future of Higher Education
Moderator: Dr. Mortadha Al Saba - Associate Professor/Head of Petroleum Engineering, Australian University

10:30 AM	Degrees of Intelligence: When AI Meets Academia Mrs. Sara Abdulsamad - Founder and CEO, RTS (Reinvent. Transform. Sustain)
10:45 AM	Sustainable Universities as Catalysts for Industry 5.0 in the Age of AI Dr. Jean El-Achkar - Assistant Professor, Department of Petroleum Engineering, Australian University
11:00 AM	Brains Before Bots: Teaching Students the <i>Why</i> Before the <i>Wow</i> Dr. Raghid Al-Hajj - Assistant Professor, College of Business, GUST
11:15 AM	Real Life Applications In AI Eng. Khalid Al-Zanki - Founder and CEO, ETLAQ Consulting

11:30 AM	Discussion
Lunch Break 12:00 PM - 1:00 PM Workshops: AI Applications Moderator: Dr. Fajer Bin Rashed - Assistant Professor, English Language Program, Australian University	
1:00 PM	Pedagogical Application of AI to English Language Teaching in Arab World Higher Education Hiba ElTayara (Australian University), Marine Milad and Mohammad Farran (Arab Open University)
1:30 PM	Rethinking Assessments: The Role of AI In Higher Education Evaluation Ms. Faten Osseili - Manager of Mastermind Management Consultancy and Corporate Trainer, and ICF Organizational Development Coach
2:00 PM	In Practice: Google AI tools in Higher Education Ms. Lobna Tarek - Innovative Learning Coach, Academic Software Administrator, Google Workspace Administrator and Trainer
2:30 PM	Let's Talk AI! - The Rise of Intelligence or the Fall of Humanity Dr. Mirna Safi - Assistant Professor, Department of Human Resource, Australian University
3:00 PM	AI-Powered Classrooms: Transforming Student Engagement and Interaction Ms. Idole Fayette Ernesta - Trainer, Aviation Engineering, Australian University
Closing Remarks 3:30 PM	