

AU Library NEWSLETTER

Academic Year 2025/2026
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MESSAGE FROM THE HEAD OF AU LIBRARY

Dear AU Community,

The AU Library remains committed to supporting your academic success by providing reliable resources, innovative tools, and high-quality services. We continue to expand our digital offerings, enhance research support, and ensure that our facilities meet the evolving needs of students, faculty, and researchers. Your engagement motivates us to improve and deliver the best possible experience.

Thank you for your continued trust in the AU Library.

Bashar Al Mousawi

Senior Coordinator

Library

DEPARTMENT OVERVIEW



The AU Library is dedicated to supporting the university's mission by providing students and staff with essential information resources, technology, and academic services by providing access to both physical and electronic materials. The Library aims to foster an environment of research, learning, and teaching excellence while adapting to the evolving curriculum of the AU community. Key facilities include:

- ❖ **Electronic Learning Center (ELC):** Equipped with computers, printers, scanners, and essential academic software.
- ❖ **Study Rooms:** Quiet and collaborative spaces suitable for group work, research, and project discussions.
- ❖ **Physical & Digital Collections:** Access to hundreds of print materials and extensive digital resources through the AU Digital Library.
- ❖ **Research Assistance:** Support with information literacy and research.
- ❖ **Workshops & Training:** Regular sessions on database searching, referencing tools, Printing and scanning services.
- ❖ **Specialized academic software** through library workstations
- ❖ **Access to e-learning materials:** video tutorials, and digital toolkits



ACADEMIC DATABASES AVAILABLE ON THE AU DIGITAL LIBRARY

Discover a wide range of high quality, subscription-based academic resources accessible to all AU students, faculty, and researchers through the AU Digital Library.

EBSCO Academic Search Complete

- ❖ 20,265+ indexed journals & magazines
- ❖ 18,292 peer-reviewed
- ❖ 8,963+ full-text journals
- ❖ 20,352+ subjects

EBSCO Business Source Ultimate

- ❖ 8,027 indexed journals & magazines
- ❖ 4,803 peer-reviewed
- ❖ 6,399+ full-text journals
- ❖ 15,903+ subjects

Credo Reference

- ❖ 2.1 million+ full-text articles
- ❖ 1,042 titles
- ❖ 105 publishers



Samples of Open Access Resources Available on the AU Digital Library

- **Internet Archive:** Over 1 trillion freely accessible web pages
- **DOAB (Directory of Open Access Books):** 99,500+ academic open-access books
- **OAPEN & OALib:** Millions of open-access scholarly articles across diverse academic fields

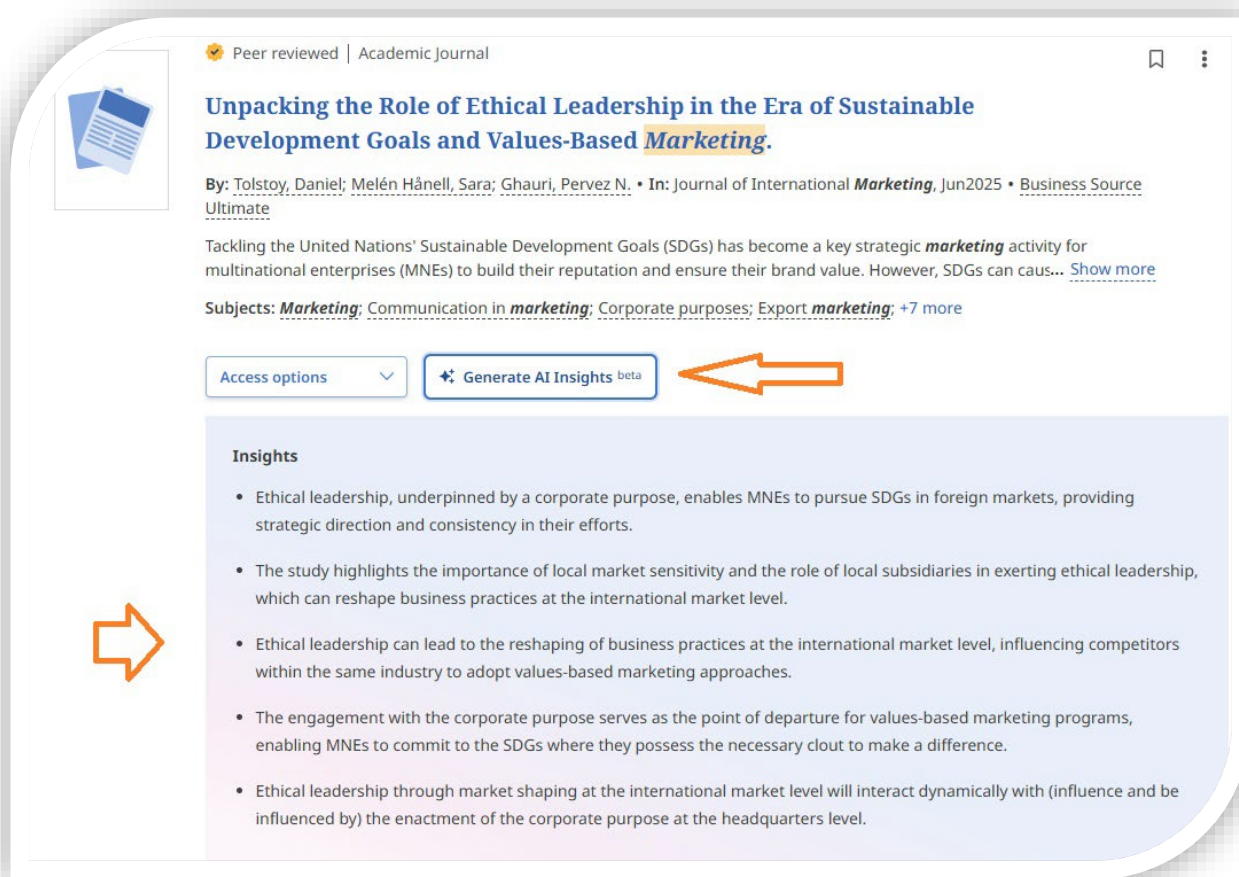
NEW FEATURE:

AI INSIGHTS ON EBSCO

The AU Library is excited to highlight **AI Insights**, now available on EBSCOhost and EDS. This feature supports faster decision making during the research process and enhances students' and faculty members' academic workflow.

Key Features:

- Summarizes full-text academic articles into structured key points.
- Highlights **2–5 essential insights** per article.
- Helps users quickly determine article relevance.



The screenshot displays the EBSCO AI Insights interface. At the top, it indicates 'Peer reviewed | Academic Journal'. The article title is 'Unpacking the Role of Ethical Leadership in the Era of Sustainable Development Goals and Values-Based Marketing'. The authors are 'By: Tolstoy, Daniel; Melén Hånell, Sara; Ghauri, Pervez N.' and the publication is 'In: Journal of International Marketing, Jun2025 • Business Source Ultimate'. The abstract states: 'Tackling the United Nations' Sustainable Development Goals (SDGs) has become a key strategic marketing activity for multinational enterprises (MNEs) to build their reputation and ensure their brand value. However, SDGs can caus... Show more'. The subjects listed are 'Marketing; Communication in marketing; Corporate purposes; Export marketing; +7 more'. Below the abstract, there are two buttons: 'Access options' and 'Generate AI Insights beta'. An orange arrow points to the 'Generate AI Insights beta' button. Below the buttons, the 'Insights' section is displayed, containing five bullet points summarizing the article's key findings. An orange arrow points to the 'Insights' section.

Peer reviewed | Academic Journal

Unpacking the Role of Ethical Leadership in the Era of Sustainable Development Goals and Values-Based Marketing.

By: Tolstoy, Daniel; Melén Hånell, Sara; Ghauri, Pervez N. • In: Journal of International *Marketing*, Jun2025 • Business Source Ultimate

Tackling the United Nations' Sustainable Development Goals (SDGs) has become a key strategic *marketing* activity for multinational enterprises (MNEs) to build their reputation and ensure their brand value. However, SDGs can caus... [Show more](#)

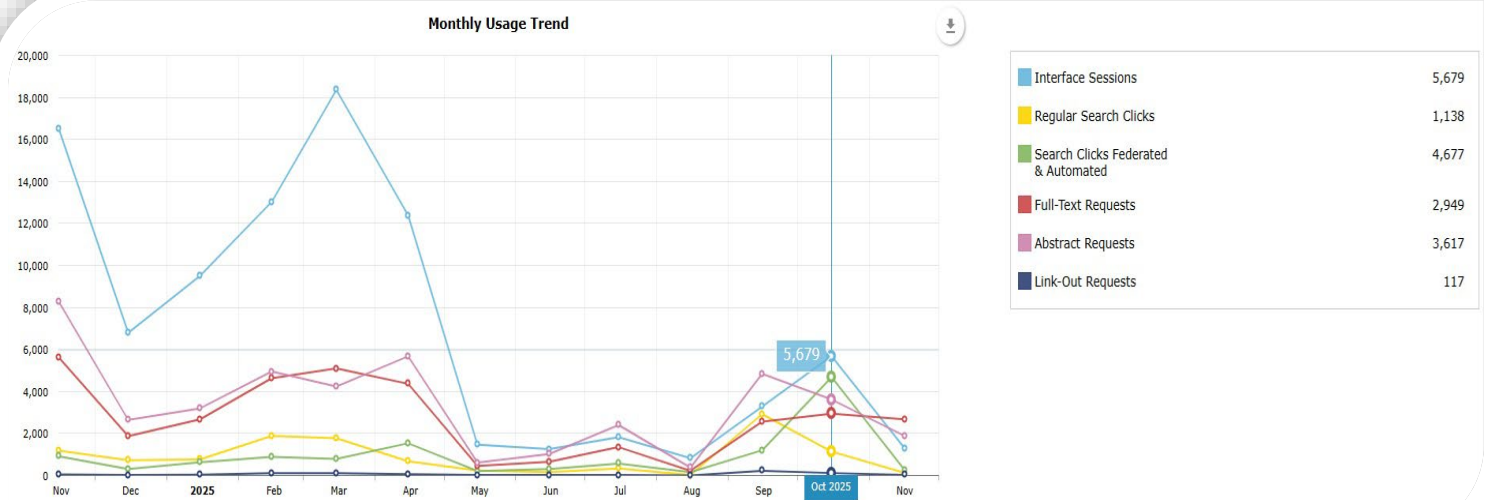
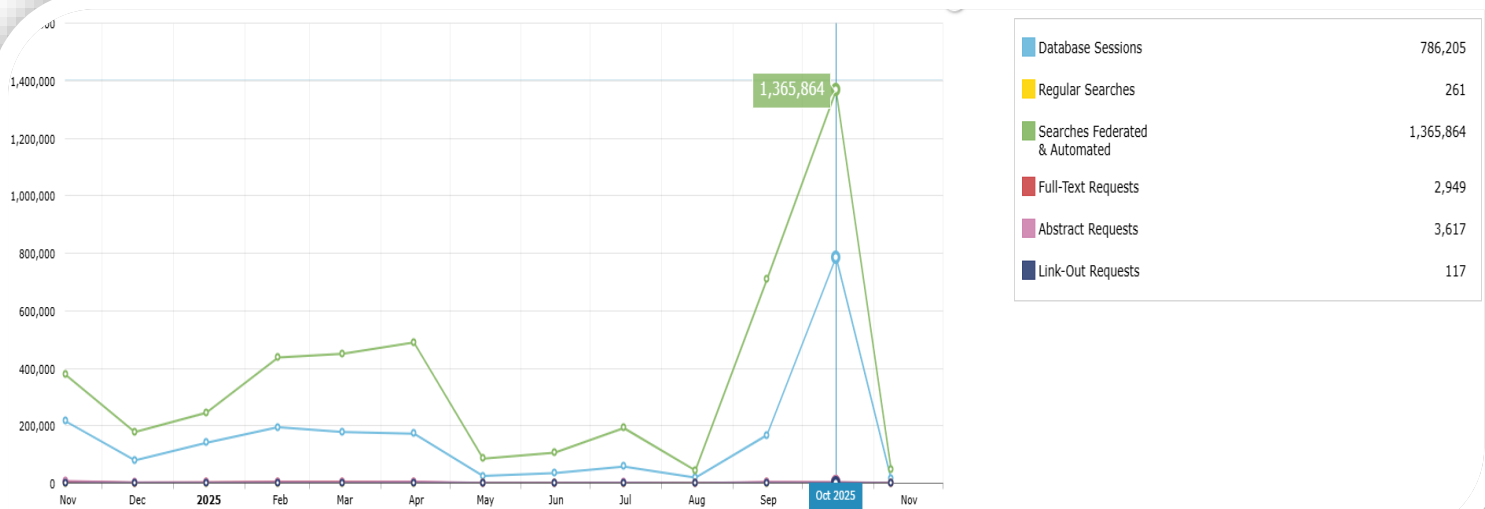
Subjects: *Marketing*; Communication in *marketing*; Corporate purposes; Export *marketing*; +7 more

Access options   

Insights

- Ethical leadership, underpinned by a corporate purpose, enables MNEs to pursue SDGs in foreign markets, providing strategic direction and consistency in their efforts.
- The study highlights the importance of local market sensitivity and the role of local subsidiaries in exerting ethical leadership, which can reshape business practices at the international market level.
- Ethical leadership can lead to the reshaping of business practices at the international market level, influencing competitors within the same industry to adopt values-based marketing approaches.
- The engagement with the corporate purpose serves as the point of departure for values-based marketing programs, enabling MNEs to commit to the SDGs where they possess the necessary clout to make a difference.
- Ethical leadership through market shaping at the international market level will interact dynamically with (influence and be influenced by) the enactment of the corporate purpose at the headquarters level.

AU DIGITAL LIBRARY USAGE FOR FALL SEMESTER 2025



The AU Digital Library recorded a significant rise in activity during **October 2025**, following the in-class training sessions offered exclusively to students. Federated searches increased sharply reaching **1.36 million** in the database usage report and **4,677** in the interface usage report while overall database sessions climbed to **786,205** and interface sessions reached **5,679**. This notable growth highlights a substantial improvement in how actively students engaged with digital resources after the training, clearly demonstrating the positive impact of these sessions on library utilization and research efficiency.

FEATURED RESEARCH: THE IMPACT OF AI ON STUDENTS' ACADEMIC DEVELOPMENT

BY VIERIU, A. M., & PETREA, G. (2025)

Access the full article here: <https://www.mdpi.com/3219302>

A recent peer-reviewed study published in MDPI examines how artificial intelligence (AI) is shaping students' learning experiences and academic performance. Conducted at the National University of Science and Technology POLITEHNICA Bucharest, the study surveyed 85 second-year Aerospace and Medical Engineering students to explore how they use AI tools and how these tools influence their learning processes.

The findings reveal near universal adoption of AI, with 95.6% of students actively using AI for academic tasks primarily through virtual assistants and AI-supported learning platforms. Students reported significant benefits, including improved learning efficiency (83.5%), better understanding of complex topics, and enhanced organization of academic content. Qualitative analysis highlighted three main advantages: timesaving, improved comprehension, and better information structuring.

Despite these benefits, students expressed important concerns. The most frequent issue was uncertainty about the accuracy and reliability of AI-generated information. Additional concerns included potential over-dependence, reduced critical thinking, and ethical risks such as academic dishonesty and data privacy.

The authors conclude that although AI offers substantial promise for personalized, efficient learning, successful integration requires clear guidelines, accuracy safeguards, and structured training for both students and faculty. Broader research is recommended to better understand long-term impacts and ensure responsible use of AI in higher education.

Focus Areas of the Study:

- How AI tools influence students' learning processes
- Impact of AI on academic performance and study efficiency
- Students' perceptions, benefits, and concerns regarding AI use
- Challenges such as accuracy, over-dependence, and critical thinking
- Recommendations for responsible and effective AI integration in higher education

TRAINING SESSIONS

EBSCO TRAINING – AI-POWERED FEATURES ON EDS

The AU Library has announced an online training session focused on the latest **AI-powered features** within the EBSCO Discovery Service (EDS). This session will support students, faculty members, and researchers in navigating and maximizing AU's subscribed databases.

Session Topics:

- **Natural Language Search (NLS):**
Engage with EBSCO platforms in a conversational manner and receive relevant results effortlessly.
- **AI Insights:**
Understand how AI summarizes key concepts from academic papers to support research, reading comprehension, and literature review.
- **Refresher for End Users:**
 - Overview of AU Library's subscribed databases
 - Search best practices, alerts, and personalization tools.

 **Date:** 2 December 2025

 **Time:** 12:00 PM – 1:00 PM

 **Online via Microsoft Teams**



FREE WEBINARS

WORKSHOPS & RESEARCH SKILLS DEVELOPMENT

The AU Library has shared a series of free webinars from Taylor & Francis, designed to strengthen research, publishing, and academic communication skills.

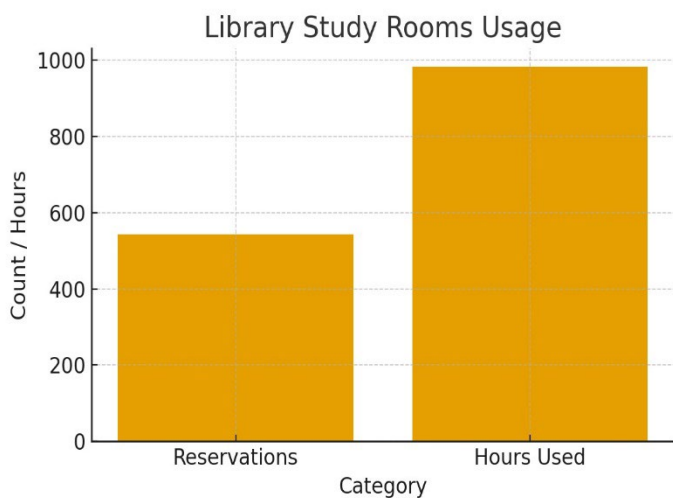


October – December 2025 Webinars

- **Let's Talk Open Access: Behind the Scenes of OA Publishing**
8 October 2025 | 9:00 AM
- **Exploring Open Access Publishing: Strategies for Successful Outcomes**
15 October 2025 | 11:00 AM
- **Enhancing Research Reach: Open Access, Publication Extenders & Target Strategies**
12 November 2025 | 6:00 PM
- **Empowering Patient Reviewers: Best Practices for Plain Language Summaries**
19 November 2025 | 5:00 PM
- **Trust the Process: How to Become an Effective Peer Reviewer**
3 December 2025 | 12:00 PM

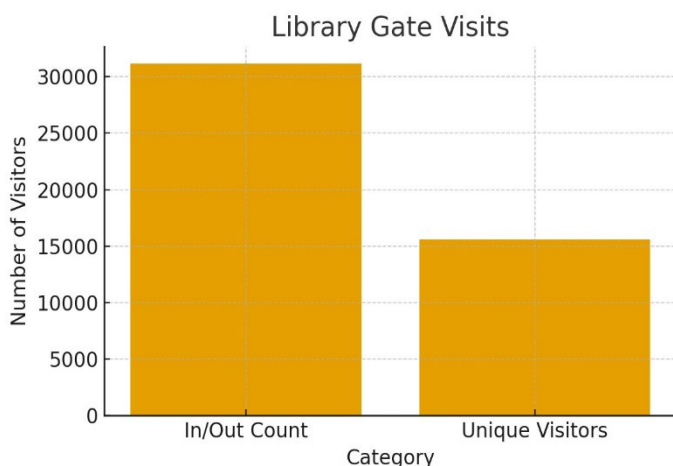


STUDY ROOM & VISITOR STATISTICS OVERVIEW



The data highlights the Library's Group Study Rooms activity from **September to November 2025**, showing that the rooms were reserved **544 times**, reflecting strong demand for collaborative and quiet study spaces. In total, the study rooms were occupied for **982.75 hours**, demonstrating consistent engagement from students throughout the semester. This high level of usage underscores the continued importance of dedicated academic spaces that support group work, discussions, and project preparation.

The second graph presents the AU Library's gate activity for the same reporting period, showing a total of **31,140 recorded entries and exits**. These movements represent **15,570 individual visitors**, indicating a vibrant level of in-person engagement with library facilities and services. This high volume of visits confirms that the AU Library remains a central hub for academic support, study, and resource access, and reinforces the value of maintaining welcoming, well equipped physical learning environments for the AU community.



AU LIBRARY

Thank you for taking the time to read this edition of the AU Library Newsletter. We remain committed to enhancing your academic journey through continuous improvements in our services, resources, and support initiatives. Your feedback is always valuable and helps us grow in ways that better serve the AU community. We encourage you to stay connected, explore the wide range of tools and collections available through the AU Library, and reach out whenever you need assistance.

Together, we continue building a stronger, more resourceful academic environment for all.

For any inquiries or further assistance, please feel free to contact us at library@au.edu.kw.

We look forward to supporting your learning and research this academic year.

This newsletter is compiled and published by **AU Library**

"AU Library is always keen to develop and deliver the best services to AU Community!"

