



Name: Rola Ismail Mourdaa
Rank: Senior Instructor – Banking, Finance & Accounting
Title: Manager – Teaching & Learning Center

Personal Information

Nationality:	Lebanese
AU Joining Date:	01 Sep 2013
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Professional Information

Education:	2024 Institute of Leadership Management, UK Coaching Within Organizational Context 2019 Harvard University USA <i>Higher Education Teaching Certificate</i> 2014 TasTAFE Australia <i>TAE40110 Certificate IV in Training and Assessment</i> 2002-2004 American University of Beirut Lebanon MA of Financial Economics Graduated with GPA 89.5% 2000-2002 American University of Beirut Lebanon <i>BBA of Business Administration (Finance)</i> Dean's Honor List Spring 2002 1999-2004 Lebanese University Lebanon <i>BA of Political Sciences and Public Administration</i> 1984 – 1999 Hariri High School II Lebanon <i>Lebanese Baccalaureate II, Experimental Sciences</i>
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Specialization:	Economics Finance Statistics International Business Leadership Public Speaking Business Communication
Current Academic Position:	Senior Instructor – Banking, Finance & Accounting
Current Professional Positions:	Manager for Teaching & Learning Center
Previous Administrative Position Held:	- Head of Research Unit – Union of Arab Banks - Consultant – The World Bank - Coordinator for Female Campus at Prince Mohammad University: supervising female faculty, coordinating workflow between the female and male campuses and presenting the College of Business on several occasions.
Previous Academic Positions Held:	- American University of Middle East Instructor of Economics & Finance - Prince Mohammad University Instructor of Economics and Finance - American University of Beirut Instructor of Economics - Middle East Canadian Academy of Technology Instructor of Economics and Finance
Fellowships And Honors:	- Awarded 2nd Place in the Area Public Speaking Competition - Toastmasters - Awarded the title of 'Best Instructor at the College of Business'- AU for the academic year 2016-2017. - "Sustainable Excellence Award" – College of Business - Prince Mohammad University, April 2010 - Listed on the Dean's honor list at the American University of Beirut, spring 2002.
Teaching Experience:	20 years of university-level teaching experience in Lebanon, Saudi Arabia and Kuwait
Industrial And Technical Experience:	Union of Arab Banks Beirut, Lebanon Head of Research Division – Secretary General office Managing projects conducted across the Arab banking sector: corporate governance, social responsibility, developing Iraq's banking sector, developing Sudan's banking sector etc. Assisting the Secretary General in the presentations, proposals, memorandums of understanding and meetings with key personnel

	Researcher and Quality Representative (publication of banking magazine and research studies tackling contemporary issues in the banking sector); Assist in organizing conferences and seminars. World Bank Consultant on Educational Projects Consultant on a project concerning Lebanon Public Expenditure Review with special emphasis on the Education, Health and Social Affairs Sectors Kuwait Fund for Arab Economic Development Kuwait Financial trainer Giving training on Finance for non-Financial Managers
Research Interest:	- Higher Education Leadership and new Trends - Exchange Rate Management in GCC countries - Diversification and all macroeconomic analysis - Effectiveness of higher education on the job market in the GCC economies - Role of Education in Economic Development - Innovative Curriculum
Research Grants:	Event Grant by KFAS for 'Bridging the GAP: Quality of Education" Forum Research Grant from KFAS on a co-research on 'Evaluating the impact of Game-based learning on university students' AU research grant on 'Digital Transformation in Learning and Teaching: Educational Technology in Kuwait'
Research and Publications including Journal and Books:	The 'New' Normal of Business Education in a Post COVID Era: The CDIO Approach, Higher Education in the Arab World New Priorities in the Post COVID-19 Era, 2022, p.115-150, Springer. Multiple Regression Analysis of Diversification Effect on GDP Per Capita: The Case of UAE & Saudi Arabia Asian Journal of Economic Modeling, 2017, vol. 5, issue 3, 253-265
Paper Presentations at Professional Conferences:	-The Performance of Private Universities in Kuwait- Qualitative Approach" - RSEP International Conference on Social Issues and Economic Studies- Amsterdam, 2018. -'The Effect of Diversification on GDP/Capita in Saudi Arabia and UAE' at the 11th International Conference on Business Strategy and Social Sciences, 29-30 April 2017 in Istanbul –Turkey.
College Service including committee Membership:	- Head of Events Committee at College of Business - Chair of Higher Education-Industry Link Committee: running programs with industry to prepare students for job market. - Member in Curriculum Development Committee: participated in curriculum development for the entire college in general and developing curriculum for introducing Finance Major. - Member in PBL Committee - Member in Business Alumni Chapter Committee - Member in Student Succession Committee - Member in Management Department Council

	- Member in Marketing Validation & Moderation Committee - Coordinator for Economics/ Business Leadership and Public Speaking Units at College of Business
National Service:	NA
College Committees:	Previous College committees: Head of COB conference organizing committee Head of COB Events Committee Secretary of Grade Appeal Committee Secretary of College Improvement Committee Member of Course Equivalency Committee Member in the textbooks Committee Member in the Curriculum Development Committee Mentor for Professional Development Course Mentor of Injaz Company Program Team Mentor for CFA Competition Team Current College Committees: Member in College Curriculum Development Committee Member COB Events Committee Member in PBL Committee Mentor for University Debate Team