



Name: Dr. Yamen Nissi

Rank: Assistant Professor – Management

Personal Information

Nationality: Lebanese

AU Joining Date: 05 Sep 2021

E-Mail Address: y.nissi@au.edu.kw

Professional Information

Education:

Qualification: *Doctorate*
Major: *Business Administration and Management*
College/University: *Grenoble School of Management, GEM*
Year: *2014/2019*

Qualification: *Masters*
Major: *Marketing and Management, AUT*
College/University: *American University of Science*
Year: *2008/2011*

Qualification: *Bachelor*
Major: *Bachelors in business administration, NDU*
College/University: *Notre Dame University*
Year: *2000/2004*

Qualification: *Certificate in Research Management Sciences, CRMS,*
College/University: *Grenoble School of Management, GEM*
Year: *2014/2016*

Qualification: *Certificate in Financial Markets (CFM)*
College/University: *Yale University*
Year: *2021*

Qualification: *Project Management Professional (PMP)*

	<i>Institute: Project Management Institute</i> <i>Year: 2024</i>
Specialization:	Supply chain, Entrepreneurship, Management, Wealth, and Investment Management.
Current Academic Position:	Assistant Professor – Management
Current Professional Positions:	NA
Previous Administrative Position Held:	VP of Wealth Management
Previous Academic Positions Held:	Adjunct Assistant Professor
Fellowships And Honors:	Council Member, GLG Gerson Lerman Group, New York. Project Management Institute (PMP).
Teaching Experience:	Adjunct Asst. Professor Cardiff Metropolitan University, Cardiff Adjunct Asst. Professor Modern University of Business and Science, MUBS Adjunct Asst. Professor USEK holy spirit University, Kaslik Lebanon
Industrial And Technical Experience:	• Vice President of Wealth Division, KAMCO Invest/KIPCO Group • Senior Manager Private Banking Gulf Bank of Kuwait • Senior Team leader, Real Estate Financing Unit, Ahli United Bank of Kuwait, AUB • Assistant Sales Manager Direct Sales, Ahli United Bank of Kuwait
Research Interest:	• AI and supply chain performance • Leadership and Communication for business development. • Project Management and implementation in the Digital Business. • Digital Transformation. • Production and Operations Management. • Application of Lean Six Sigma in Higher Education.
Research Grants:	• Erturk, A., Abdallah, F., Simovic, V., Nissi, Y., AU Internal Research Grant AI-enabled Technology for People with Disabilities: A Policy Development Framework, AU and CQU • Nissi,Y., Theofinidis, F., Erturk, A., Safi, M., Shahine, J. AU Internal Research Grant A Meta-Analysis of Industry 5.0 Technologies vs. Traditional Supply Chain Management Practices: Enhancing Performance, Sustainability,
Research and Publications including Journal and Books:	• Nissi, Y., Individuals' Acceptance and Behavior Towards Online Banking in Kuwait. International Scientific Conference on Digital Transformation in Business Challenges and New Opportunities- MDPI Proceedings 2023, 85(1), 33; https://doi.org/10.3390/proceedings2023085033. Published: 27 March 2023.

	- Nissi, Y., Simovic, V., Antonijević, M. The Determinants of Intention to Use Digital Banking Services in Kuwait, IJFBR, DOI: 10.11648/j.ijfbr.20230906.11. Published: 13 Dec,2023 - Ottesen, A., Toglaw, S; Nissi, Y., Safi, M (2022) Lessons Learned from Mena's Biggest Exit the Case of Talabat and Formation of Entrepreneurial Model to Spot the Barrier to Growth and Out of Valley of Death – Saudi Journal of Business and Management Studies. DOI: 10.36348/sjbms. 2022.v07i04.00X - Simovic, V., Theofanidis, F., Antonijević, M., Rahat, M. Ilic, M., Nissi, Y. Investigating the factors which determine the adoption of mobile banking apps by youth: The case of Kuwait and Serbia. Published: 15 March 2023 - Antonijevic, M., Simovic, V., Theofanidis, F., Nissi, Y., Rahat, M. Ilic, M., A Universal Model for Examining the Continuous Intention of Mobile Banking Users. International Journal of Bank Marketing.
Paper Presentations at Professional Conferences:	- Ottesen, A., Nissi, Y., Safi, M., Why Middle Children Will Never Become Entrepreneurs-Conference: Pathways to Sustainable Future: Global Research and Policy Conference. GUST (Gulf University for Science and Technology) University, Feb 2024. DOI: 10.13140/RG.2.2.36571.54564. - Safi, M., Ottesen, A., Nissi, Y., ElDabt, L., Challenges and Obstacles for Women Entrepreneurship in Kuwait, College of Business, International Scientific Conference on Digital Transformation in Business Nov 2023 - Challenges and New Opportunities. - Nissi, Y., Ottesen, A., AL Achmar, D., Shahine, J. The Application of Lean Sigma in Higher Education in Kuwait, Case of AU College of Business, International Scientific Conference on Digital Transformation in Business Nov 2023 - Challenges and New Opportunities. - Toglaw, S., Ottesen, A., Nissi, Y. Proceedings, 2023 volume 85, issue 1, MDPI. Autonomous Vehicles: A Value Proposition for Emerging - Invest for your future,4 KAMCO conferences, participated as co-speaker - Induction Training Programs, with KAMCO invest, AUB bank
College Service including committee Membership:	- College curriculum department - Management dept council - Exam Committee - Events Committee
National Service:	NA
College Committees:	- College Curriculum Development Committee - Management Validation & Moderation Committee - Management Department Council - Events Committee - Exam Committee - Project-Based Learning Committee