



Name: Dr. Oualid Abidi

Rank: Associate Professor – Management

Personal Information

Nationality: Canadian

AU Joining Date: 14 Feb 2021

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Professional Information

Education:	<p>Qualification: <i>Ph.D.</i> Major: <i>Business Administration</i> College/University: <i>Université Laval (Canada)</i> Year: <i>2011/2012</i></p> <p>Qualification : <i>Masters</i> Major : <i>Project Management</i> College/University: <i>Université du Québec à Trois-Rivières (Canada)</i> Year: <i>2004/2005</i></p> <p>Qualification : <i>Bachelor</i> Major : <i>Finance</i> College/University : <i>Institut Supérieur de Gestion de Tunis (Tunisia)</i> Year: <i>2001/2002</i></p>
Specialization:	<p>Strategic Management Business Organization and Management Organizational Behavior Leadership Human Resources Management Strategic Human Resources Management</p>
Current Academic Position:	Associate Professor

Current Professional Positions:	NA
Previous Administrative Position Held:	Chair of HRM Department at the American University of the Middle East
Previous Academic Positions Held:	<ul style="list-style-type: none"> - Associate Professor of Business studies at Arab Open University (AOU Kuwait) - Associate Professor of Management/HRM at the American University of the Middle East (AUM, Kuwait) - Assistant Professor of Management/HRM at the American University of the Middle East (AUM, Kuwait) - Teaching Assistant at Université Laval (Canada)
Fellowships And Honors:	<ul style="list-style-type: none"> - 2021-2022: Nomination for the best teaching award (Australian University, College of Business). - 2013-2014: Faculty Award for Outstanding Teaching and Learning (American University of the Middle East, College of Business Administration) - Scholarship for Academic Excellence from the Stephen-A.-Jarislowsky Chair in International Business Management (Université Laval, Canada).
Teaching Experience:	<ul style="list-style-type: none"> - Feb. 2021 – Present: Associate Professor- School of Business- AU - Sep. 2019 – Feb. 2021: Associate Professor - Department of Business Studies – AOU Kuwait - Nov. 2017 – July. 2019: Associate Professor - College of Business Administration – AUM Kuwait - Sep. 2012 – Nov. 2017: Assistant Professor - College of Business Administration – AUM Kuwait - Jan. 2007 – May 2010: Teaching Assistant – Faculty of Administrative Sciences - Université Laval, Canada
Industrial And Technical Experience:	NA
Research Interest:	<ul style="list-style-type: none"> Knowledge management Cross-border acquisitions Digital transformation in business Human resource management
Research Grants:	<ul style="list-style-type: none"> AU Internal Research Grant 2021-2022 (as co-investigator) AU Internal Research Grant 2020-2021 (as principal investigator)
Research and Publications including Journal and Books:	<p>Peer-Reviewed Journals</p> <p>Dženopoljac, V., Georgievski, B., Cavagnetto, S., & Abidi, O. (2022). National intellectual capital: A comparative longitudinal study. <i>Ekonomika preduzeća</i>, 70(3-4), 147-160. https://doi.org/10.5937/EKOPRE2204147D</p> <p>Dzenopoljac, V., Abidi, O., Rauf, A. & Bani-Mustafa, A. (2022). Managerial tacit knowledge transfer: A potential outcome of cross-border mergers and acquisitions in the GCC banking sector. <i>Economic Horizons</i>, 24(2), 211-224. https://doi.org/10.5937/ekonhor2202211D</p> <p>Abidi, O., Nimer, K., Bani-Mustafa, A. & Toglawa, S. (2022). Relationship between faculty characteristics and their entrepreneurial orientation in</p>

- higher education institutions in Kuwait. *Journal of Innovation and Entrepreneurship*, 11:12. <https://doi.org/10.1186/s13731-022-00206-7>
- Bani-Mustafa, A., Toglaw, S., Abidi, O & Nimer, K. (2021). Do individual factors affect the relationship between faculty intrapreneurship and the entrepreneurial orientation of their organizations? *Economies*, 9, 199. <https://doi.org/10.3390/economies9040199>
- Abidi, O., Dzenopoljac, V. & Dzenopoljac, A. (2021). Discussing the role of entrepreneurial universities in COVID-19 era in the Middle East. *Management: Journal of Sustainable Business and Management Solutions in Emerging Economies*, 26(2), 55–66. <https://doi.org/10.7595/management.fon.2021.0014>
- Youssef, D., Abidi, O. Zaim, H., Keceli, Y. & Dzenopoljac, V. (2020). Impact of diversity management on citizenship behaviour: the mediating role of human resources management. *International Journal of Learning and Intellectual Capital*, 17(4), 384–409. (Scopus: Q3). <https://doi.org/10.1504/IJLIC.2020.113154>
- Alasadi, R., Muhammed, S., Abidi, O., & Dzenopoljac, V. (June, 2019). Impact of Servant Leadership on Intrinsic and Extrinsic Job Satisfaction. *Leadership & Organization Development Journal*, 40(4), 472-484 <https://doi.org/10.1108/LODJ-09-2018-0337>
- Abidi, O., Antoun, R., Habibniya, H., & Dzenopoljac, V. (November, 2018). Firm-specific determinants of FDI from GCC to MENA countries. *Journal of International Studies*, 11(4), 9-21. DOI: 10.14254/2071-8330.2018/11-4/1
- Yamen, A., Nimer, K., Ramadan, A. & Abidi, O. (March, 2018). The Impact of National Culture on Sustainability Reporting: A Cross Country Analysis. *Asian Journal of Empirical Research*, 8(3), 110-123
- Abidi, O., Dzenopoljac, V., & Janosevic, S. (November-December, 2017). A reflective analysis of firm-level determinants of binary investments between MENA countries, *Ekonomika preduzeća*, 65(7-8), 427-435.
- Abidi, O., Zaim, H., Youssef, D., Habibniya, H. & Baran, A. (December, 2017). Diversity Management and Its Impact on HRM Practices: Evidence from Kuwaiti Companies. *Eurasian Journal of Business and Economics*, 10(20), 71-88.
- Abidi, O. & Elbardan, H. (August, 2015). Explaining Arab manufacturing exporters' preference for western over MENA markets: The key role of information availability and R&D spillovers. *Organisational Studies and Innovation Review*, 1 (1), 108-114.
- Abidi, O. (Mars, 2015). How international knowledge assets support capability-building in high-tech born globals? *Journal of Organisational Studies and Innovation*, 2 (1), 1-27.
- Abidi, O., Su, Z. & Muhiuddin, M. (2011). Strategic and organizational evolutions of High-tech SMEs on global market. *Chinese Business Review*, 10 (5), 327-339.

Chapters in Books

- Abidi, O., Su, Z. & Chrysostome, E. V. 2014. Growth of high-tech born global SMEs in emerging countries. In: E. V. Chrysostome and R. Molz, eds. Building

	<p>Business in Emerging and Developing Countries: Challenges and Opportunities. Abingdon: Routledge, 190-214. ISBN : 978-0-415-64317-7</p> <p>Zhan, S. U., & ABIDI, O. 2013. Modes de globalisation des PME de haute technologie et facteurs déterminants. <i>Entrepreneuriat, PME durables et réseaux sociaux</i>: Ouvrage en l'honneur du professeur Robert Paturel. Paris: L'Harmattan, 233. ISBN: 978-2-336-30240-9</p>
<p>Paper Presentations at Professional Conferences:</p>	<p>Safi, M., Abidi, O., Sarhan, H. & Bhagat, R. "Rapid digitalization in pandemic times: Investigation of the leadership role in managing information and communication overload in higher education institutions in Kuwait" International Scientific Conference on Digital Transformation in Business: Challenges and New Opportunities. November 17th, 2022. Australian University, Kuwait.</p> <p>Sarhan, H., Abidi, O., Safi, M. & Bhagat, R. "The Effect of Job Design and Role Clarity on Mitigating the Information and Communication Overload: Workers in the Higher Education Institutions in Kuwait" 41st EBES Conference. October 12-14, 2022, Berlin.</p> <p>Wisker, Z.L., Tan, C-H, Abidi, O. & Nguyen L. "Managing employee-based brand equity and firm performance in the hospitality industry: The role of employer's symbolic brand image and work environment" Institute Technology and Polytechnics (ITP) Symposium 2021, 25-26 November 2021, Wellington, New Zealand.</p> <p>Abidi, O. & Safieddine, F. A reflective analysis of learner centred approach for business courses in Middle East. The 8th annual International Conference on Education and New Learning Technologies, EDULEARN2016, 4-6 July 2016, Barcelona, Spain.</p> <p>Safieddine, F. & Abidi, O. "IEEE: A framework for effective ICT-driven lecture planning at higher education" The 10th annual International Technology, Education and Development conference, INTED2016, 7-9 March 2016, Valencia, Spain.</p> <p>Abidi, O., Su, Z. & Muhiuddin, M. "Inter-play of exploitative and explorative knowledge capital seeking internationalization of high-tech born globals" Administrative Sciences Association of Canada Conference, ASAC 2013, 8-11 June 2013, Calgary, Canada.</p> <p>Abidi, O., Chartier, A., Roy, M. C. & Poulin, D. "Determinants of the use of e-government services in outlying regions: A multi-method approach" 12th European Conference on E-Government ECEG 2012, 14-15 June 2012, Barcelona, Spain.</p> <p>Abidi, O., Su, Z. & Muhiuddin, M. "High-tech born-globals' motivation for growth: fathoming the key role of innovativeness using the OLI perspective" Academy of International Business-South Asia Chapter Conference, AIB-SEAR 2011, 1-3 December 2011, Taipei, Taiwan.</p> <p>Abidi, O., & Su, Z. "Knowledge creation spiral: a driving force for high-tech born globals' internationalization" Academy of International Business Conference, AIB 2011, 24-28 June 2011, Nagoya, Japan.</p> <p>Abidi, O., Su, Z. & Muhiuddin, M. "Strategic and organizational evolutions of High-tech SMEs on global market" Academy of International Business-North</p>

	<p>East America Chapter Conference, AIB-NE-US 2011, 23-24 October 2011, Connecticut, USA.</p> <p>Abidi, O., & Su, Z. "Global high-tech SMEs in emerging countries" 20th CEDIEMS General Symposium, 8-10 November 2010, Quebec, Canada.</p> <p>Abidi, O., Su, Z. & Muhiuddin, M. "The specificity of learning SMEs in the globalization of knowledge-creation" 6th Global Congress of Administration, 13-15 September 2010, Quebec, Canada.</p> <p>Abidi, O., & Su, Z. "Towards a new apprehension of entry mode choice in SMEs" Administrative Sciences Association of Canada Conference, ASAC 2008, 24-27 May 2008, Halifax, Canada.</p> <p>Abidi, O., & Su, Z. "Learning orientation as a determinant of FDI use among SMEs" Strategic Management International Conference, AIMS 2008, 28-31 Mai 2008, Nice, France.</p> <p>Becheikh, N., Amewokunu, Y., Abidi, O. & Su, Z. "Towards an effective control over virtual networks" Strategic Management International Conference, AIMS 2008, 28-31 Mai 2008, Nice, France.</p>
University Service including committee Membership:	<ul style="list-style-type: none"> - Participation in the development of the integration plan as part of the AU Strategy for 2021-2025 (Section: Stakeholders & Outreach Services Plan)
National Service:	NA
University Committees:	<ul style="list-style-type: none"> - Accreditation and Audit Committee - Research Committee - Management Validation and Moderation Committee - College Curriculum Development Committee - College Disciplinary Committee - College Council - Management Department Council